

RISK MANAGEMENT POLICY

The Company is always exposed to the general risks such as government regulations and policies, statutory compliances and risks related to economy and market demand. The Company from time to time identifies the risk and has put in its place appropriate measures for mitigating such risks.

Increase in electronic readership is shifting the demand of customers from Hardcover and Paperback books / magazines / reports to digitized books / magazines / reports. Internal competition is so keen due to contraction in the market, therefore, the Company has explored foreign markets and the export business has expanded. Further emphasis is being made to identify new geographies and alternate applications.